MARIUS GOLF

THE OLD AMERICAN GOLF CLUB

Eagles Junior Team

The Old American Golf Club
Eagles Junior Golf Team

Junior Golf Preparation
at
The Old American Golf Club
The Colony, Texas

Mission Statement: Provide a systematic program for young people to develop their skills to a level where they can realize their desires and maximize their abilities.

We believe there are three key reasons The Game of Golf is truly a sport of a lifetime:

1. What the game teaches
2. What one can do with the game
3. What the game gives the player

The Game *teaches* life skills – self regulation, honesty, sportsmanship, respect for themselves and others, and integrity.

The Game allows the junior to learn *to play with* family, friends and later in life, with business associates.

The Game *gives* a junior player who adheres to the ideals of this program and the game the tools to communicate with authority figures, peers and elders in a way no other sport can.

The Game is viewed favorably by American industry. While at the PGA Championship at Whistling Straits in Kohler, Wisconsin, a story was related to me from a First Tee instructor. She related a conversation she had with a CEO of one of Wisconsin's five largest companies. When she asked what skills the CEO looks for in a new hire out of college, the response surprised her. The CEO told her that education is first and Golf was second. And he thought in five years, Golf would be first and education second. His reasoning was that a golfer comes to industry with skills that are difficult to teach – ability to communicate comfortably with elders, relate with clients/customers on a non-business level, confidence, good judgment and perseverance. He said he has no problems putting a young golfer with a group of clients for a day of golf. He stated it is easy teaching his young recruits his business; it takes time to develop the character most young golfers display.

The Eagles Junior Team at The Old American Golf Club in The Colony, Texas is a road map to the game of golf - matching reality with expectations for both parents and juniors. It is a progressive level model that is designed to progress a young golfer through the game as their skills and abilities to grasp the concepts of the game mature. The program serves as a measuring stick for both the junior and their parents. It is a set program allowing room for individual development and style differences and preferences among coaches. The program will provide set times for skills development with a variety of coaches in these areas. Each junior player will have the opportunity to progress through the program levels according to their abilities as well as at their own pace.

Each level will prepare the junior to enjoy the total game. Skill development, playing the game, rules understanding, and goal setting are part of each level. As the player progresses through the levels, the skills, scoring, understandings and overall games will improve and expand. Think of it as concentric circles. Within the smallest, innermost circle are the very basics of the game. The largest circle (or highest level) will be that of a complete, competent junior tournament player preparing to become a contributing player in a collegiate program. Somewhere in those circles is your junior golfer. All along the way, your junior will learn the teachings of the game – self-reliance and the discipline of purpose it takes to get better, the respect for the course and others, and the absolute fairness of the rules that govern the game – that will serve them throughout their lives.

We will recognize the progression of the junior players at The Old American Golf Club through certification and hat colors. Each level will have a different color of hat with criteria set to earn *and maintain* each hat color. Each hat color will also have provisions for behavior off the course in school and at home. The highest levels of players will represent us with shirts and golf bags carrying the logo of the facility and the team. Promotions will be given by the teaching professionals at the facility that are involved in the program.

The program will be promoted and displayed at the facility. Our members will come to know that each of these juniors are having fun at The Old American Golf Club and progressing to become the future of the game. Your junior golfer will have the pride of knowing that they are a part of something very special at a place that believes in them. Just like at home.

The program will be conducted as a membership program. There will be a nominal annual fee that will cover all caps, certificates, etc. the junior will receive as they participate in the program. We will create the spark and encourage each junior to have a personal coach from the accomplished staff of coaches at The Old American Golf Club. Your junior's main skills development will be during their private, one on one coaching sessions with the coach of your choice. The weekly events will be the group sessions applying the skills. This combination of skills development and applications will enable you to fit the junior player's training into the family schedule as well as coach selection.

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Coaching

We believe that as your junior progresses and become more enthralled with the game, they desire and need more time with their coaches. This is similar to other sports. In youth football, baseball, volleyball, cheer, basketball and soccer, as examples, the longer a youth stays involved with the sport, the more time is dedicated to training and playing games. Golf is no different and our program provides that training and exposure to the game on the course in competition among team mates and with other facilities and juniors.

We coach similar to other sports too. As a football team has a Head Coach and Assistant Coaches for positions, we have a qualified, highly experienced Head Coach with a staff of assistant coaches dedicated to specific parts of the game. Each coach is proficient in all aspects of the game and can and will coach the overall game but practices will be broken down into specific skills where each coach's expertise will make each team member a better player in a quicker amount of time.

We believe that talent is encouraged and developed. Ignition starts with a spark. Your junior has been selected because of their spark of interest in the game. Our job is to inspire that spark and use proven training methods to accelerate learning and performance within the time and passion your junior brings to the program. Time and time again, our coaching staff has seen a player's performance to be on par with the combination of passion, time, and self-discipline and focused, purpose based practice they use.

We also use proven business performance tools in our coaching. As the player's game evolves, we focus on proven principles that guide and accelerate learning, development and performance improvement. We begin with establishing baselines. Baselines help us identify where the juniors golfer's current skill level is in key skill areas of the game. Next we establish each players potential in these critical areas. This guides our coaching which enables us to create individual development programming for each team member within the group setting. The group setting creates the atmosphere of work towards common goals encouraging individual performance, advancement and improvement for each player to reach their potential. And then we do it all over again!

Performance Coaching is:

- Defining the PURPOSE – to drive your goals
- Creating the FOCUS – to make coaching effective and repeatable performance
- Setting the DISCIPLINE – through feedback and metrics to keep training on track

From these factors, we believe; as we have seen, peak performance happens.

Your junior will reach potential as they stay within the purpose, focus and discipline of the program.

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Coaching Staff

Scott Robbins, Head Coach and Full Swing

- Director of Marius Golf, Dallas at The Old American Golf Club
- PGA Member Professional, Quarter Century Club
  (over 25 years of PGA of America Membership)
- 2000 Northern Texas PGA Teacher of the Year
- 1995 NTPGA Metro Junior Golf Leader
- 2005-2009 – *Golf Range Magazine* Top 50 Instructor
- 2000-2010 – *Golf Magazine* Top Regional Instructor, twice nominated Top 100
- Native – Dallas, Texas

Matthew Vahala, Assistant Coach (Full Swing and Playing)

- PGA of America Apprentice Professional
- Instructor – Marius Golf, Dallas at The Old American Golf Club
- Competitor in State Opens in Texas and Indiana
- Expertise in golf merchandise and club fitting
- Former Director of Instruction at Lake Park Golf Course – Lewisville, Texas
- Over 25 years in the Golf Industry
- Native – Elkhart, Indiana

Sehan ("Chief") Filmalter, Assistant Coach (Putting and Short Game)

- Certified Instructor – Marius Golf, Dallas at The Old American Golf Club
- Sehan has a broad base of knowledge acquired from his father, Professional Instructor, Marius Filmalter (www.mariusgolf.com)
- Golf Directorship and Club Management program, Pretoria, South Africa
- Sehan continues to study under and assist his father, Marius, in establishing the best practices to achieve putting success
- Native – Pretoria, South Africa

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General Information

Costs:

Annual Membership Fee:	$150
Includes:	Caps or pins at each progression level, USGA Rules of Golf, and other items throughout program's progressions
Event Pricing:	According to levels/amount of weekly participation
Private Coaching:	Discounted 30% for Team Members, specific times available

Dress Code:

All juniors will be expected to be in sport appropriate clothing. For the gentlemen, Golf has collared shirts and pants or shorts. For the ladies, pants, skirts, or shorts with appropriate sleeved or sleeveless tops. Gym shorts, sweat pants, blue jeans, t-shirts, tank tops, cut-offs are not acceptable dress for the sport. Shirts must be tucked in at all times.

Conduct

Each Junior will be expected to conduct themselves in a appropriate and respectful manner at all times at The Old American Golf Club whether on the Practice Grounds or the golf course. As a member of the Eagles Junior Golf Team at The Old American Golf Club, you will be requested to keep your "home" neat and clean by helping to keep the range clear of broken tees and trash as well as the short game cleared of golf balls.

Advancement

Advancement in the program will be at the sole discretion of the Head Coach of The Old American Golf Club Eagles and/or any assistant coach in the program. Advancement will be through testing of knowledge acquired during the current phase on their golf skills, the Rules of Golf and citizenship. Testing will be skills demonstration, rules simulation and written.

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LEVELS

White Team

Level One (White hat)

Beginning player – no prior instruction or knowledge of the game. Does not necessarily have to be a member of the Eagles Juniors Golf Team and may acquire the hat by attending a Junior Golf Camp (Spring, Summer or Fall) at The Old American Golf Club.

Level Two (White hat, first flag)

Basic understanding of the skill sets to play the game (full swing, chipping and putting), general rules knowledge (object of the game, parts of the course, simple etiquette (how and where to stand, respect for others, general care of the course). Display through verification by a golf professional or higher level member of the program the ability to complete 3-6 holes of golf from 100 yards. To earn the level, player must be able to answer questions on the foundation of the game.

Level Three (White hat, second flag)

Total understanding of the skill sets to play the game (full swing, pitching, chipping, bunker play and putting), expanded rules knowledge (regarding hazards, obstructions, and casual water, ground under repair). Ability to lead lower levels through example at practices; completed 9 holes from 150 yard marker on the golf course in a score of 54 or less (verified by a higher level member of the program or golf professional). To earn level, must complete a basic rules and etiquette exam.

Blue Team

Level Four (Blue hat, third flag)

Expanded knowledge of the rules proven through rules testing; show leadership during practice; shows ability to complete 9 holes with a score of 40 or better from 150 yards and/or 49 or better from age appropriate tees on NTPGA Junior Tour or equivalent yardage (verified by a golf professional or higher level member of program); verifiable registration with the Northern Texas PGA Junior Golf Foundation and is ready for competition on the NTPGA Junior Golf Tour or any other similar tours.

Level Five (Blue hat, fourth flag)

Begin to give back to program by assisting golf professionals with Level 1 and 2 members; competing in a minimum of 3 events on NTPGA Junior Golf tour or similar tours and events; demonstrating self reliance in practice (verified by a parent, golf professional, staff or higher level member).

Red Team

Level Six (Red hat, fifth flag)

> Understanding of total program and a leader in helping golf professionals in tutelage of Level 1 and 2 members; take a more advanced rules of golf exam and achieving a target score or higher; demonstrate the ability to score 39 or better from age appropriate tees; have success on NTPGA Junior Tour or similar by earning a 1st, 2nd, or 3rd place finish in an event.

Level Seven (Red hat, sixth flag)

> **A Champion** of any NTPGA Junior Golf or equivalent tournament or event. Must play 9 holes of golf with golf professional and demonstrate ability in skills, rules and etiquette questions. With achievement comes responsibility - willing to become a leader of the other members of the Junior Golf Prep program; willing to play golf with lower level members, encouraging them to practice, play and achieve the next level; be an outstanding example of the program while encouraging all members to be the same.

Each level will have the opportunity to qualify and participate in Team Golf tournaments through Northern Texas PGA Team Golf.

The Head Coach and participating golf professional staff will be the sole judges to promote any member.

Each junior in the program will be held to the ideals of the game –self respect and policing, honesty, integrity and sportsmanship. We expect to see the self respect and respect for others reflected through sportsmanship at the facility, golf course and tournaments as well as at home and off the course. We encourage communication from home as to how our junior member is regarding their behavior, chores and respect for their parents, siblings, teachers, classmates and friends. Academic achievement is paramount to this program. The discipline in the classroom and studies will reflect on the course. Therefore we expect our junior members to maintain or improve their grades or we will reserve the right to demote or suspend program privileges. The Head Coach and participating golf professional staff and has the sole right demote any junior golfer to any level (hat) he chooses for violation of safety, course or range rules; poor conduct, disrespecting an instructor, a drop in grades at school, any problems at school or home.

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PLAYER DEVELOPMENT

Whether your junior wants to learn to play the game so they can join family and friends on the golf course or they want to learn to be highly skilled competitive players, the Junior Golf Preparation program will fit their desires. The development of our junior members will be a five piece recipe, integrating together to allow our juniors to enjoy the game to their desire and let the game's teachings of discipline, integrity, honesty and respect help develop the young men and women they will become.

The Development Ingredients:

1. **Golf Skills** – the essentials to move the ball. Coaching through the skills development of full swing, pitching, bunker play, chipping and putting. The junior member will have opportunities through private, group and team structures to achieve their success.
2. **Application of the skills** – through simulations and competitions at the practice facility and through coaching on the course (for levels three through seven) will train the juniors to take the skills they learn in coaching and practice and apply them to play the game.
3. **Physical** – the proper strength and conditioning need for the sport will be applied to all levels of the program. Focus will be on strengthening, lengthening and maintaining the proper fitness for the sport.
4. **Mental Skills** – coaching the strategies of the game and managing the emotional aspects of the sport. Progress recognition and record keeping is essential to meeting goals.
5. **Social Skills** – learning to respect the game and its history. Understanding the etiquette of the game and the respect for the environment we play on and the people we play with. All done with supreme sportsmanship

As each junior member progresses through the levels, they will progress in each of the five ingredients that will create a final dish to be savored.

The Progression:

1. **Skill Levels**
2. **Skills Testing**
3. **Rules Learning and Testing**
4. **Playing Progression –** from scoring skills through scoring and eventual tournament participation
5. **Playing Successes** – junior tours and high schools
6. **Future Playing Opportunities** – upper level junior tours, national events and college

Playing Progression:

1. **100 Yard Marker -** play 3 holes in an average of 6 per hole or better then:
2. **150 Yard Marker -** play 3 holes in an average of 6 per hole or better (par 3's at front yardage if less than 150), then:
3. **200 Yard Marker -** play 3 holes in an average of 6 per hole or better (par 3's at front yardage if less than 150), then:
4. **Age Appropriate Tees**

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EVENT SCHEDULING

Growth through the Junior Golf Preparation Program at The Old American Golf Club begins with Junior Camps. It then moves into group participation and team involvement that are all enhancements to personal coaching with the golf professionals. We encourage each junior to have a personal coach from the accomplished staff of coaches at The Old American Golf Club to develop their skills. The events will be the applications of those skills in a practice setting to enable us, the coaches, to put the junior in the best position to perform on the course.

Members of the Junior Golf Prep program will have multiple opportunities for structured coaching throughout the year. Each session will be coached by the golf professionals participating in the coaching. These will be structured coaching sessions, each focusing on specific skills, either in full swing or in short game. There will be multiple days and sessions available for parents and students to choose from. Feel free to fluctuate your days if necessary.

We encourage each junior to work with an instructor on a private basis and a regular schedule to hasten the development of their skills. The group sessions will be an application of the skill set acquired during their private sessions and serve to reinforce and enhance their progress

Full Swing and Short Game - Specific days and times will be published for during School and Summer months.

Price will be on a monthly basis according to amount of time level requires participation.

Each session will be utilized to coach etiquette, rules, history of the game and the citizenship/life values the game of golf conveys.

Special camps will be offered throughout the year to specific levels. Pricing will be on a per camp basis and will also be discounted for our junior members.

Cap levels Blue and Red will participate in representing The Old American Golf Club in NTPGA Team Golf events as well as junior interclub events.

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Junior Member Benefits and Responsibilities

Benefits

- Will receive special pricing on golf equipment at The Old American Golf Club in accord with manufacturer's guidelines.
- Will have access to the Practice Grounds and golf course during team activities
- Will receive caps and flags as they take the steps forward in the levels of the program
- Will receive periodic bulletins throughout the year regarding the program
- Will receive group and private coaching discounts
- Have a structured plan for improvement of skills
- Receive an individualized plan for success
- Participation in inter-team, inter-club and NTPGA Team Golf Events (as achieve the levels required)

Responsibilities

- Be a good son/daughter and sibling at home – do your chores, treat your parents and family members with respect
- Improve or maintain your grades and citizenship at school
- Be a model citizen at home, school, practice, golf course and all your activities
- Treat fellow teammates and coaches with respect
- Answer yes or no questions to coaches with "yes/no sir/ma'am"
- Do whatever coaches ask
- Listen attentively in lessons and practice
- Take care of the practice facility – mindful of your divots; rake bunkers after use; carefully treat the putting green; pick up your and additional trash; return unused practice balls to the teaching baskets when finished lesson or practice; be respectful of other golfers practicing; no horseplay.
- Take care of the golf course – when we play as a team, remember we are guests of the facility, whether it is regular practice, match or tournament. Repair any divots you take with practice or regular shots (sand if available); repair ball marks on the greens (even if you didn't make it); rake all bunkers; be mindful of etiquette with your playing partners; play only one ball unless otherwise directed to otherwise by a coach or the rules of golf; play by the Rules of Golf; be mindful of pace of play, letting members/faster players through; strive to play nine holes in two hours or less; no horseplay.
- At all times, remember that you not only represent yourself but your family, The Old American Golf Club, its owners and architects. Always strive to do your best – performance and behavior.
- Be supportive of your teammates
- As you progress into and beyond level 3, help lower level members learn the proper procedures and etiquette in practice through example. As you progress into levels 5, 6 and 7, be prepared to lead not only through example but help coach lower levels through practice, etiquette and rules situations on the golf course.